

Message Text

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PAGE 01 OSAKA 00479 030729Z

44

ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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R 030640Z JUL 74

FM AMCONSUL OSAKA KOBE

TO SECSTATE WASHDC 1552

INFO AMEMBASSY TOKYO

UNCLAS OSAKA KOBE 479

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: PLUMBING LICENSING/JOINT VENTURE SUPPLY OPPORTUNITY:
RAMADA-CHORI.

FOR COMMERCE:

1. RAMADA-CHORI JAPAN, INC., 50-50 JOINT VENTURE BY RAMADA INNS
USA/RAMADA INTERNATIONAL AND CHORI CO., LTD. WILL WITHIN THREE
MONTHS BEING CONSTRUCTION OF TOTAL 400-ROOM 8-RESTAURANT LUXURY
HOTEL COMPLEXES TOKYO AND OSAKA.

2. RAMADA-CHORI SEEKS U.S. MECHANICAL ENGINEERING
FIRM WITH SPECIAL EXPERTISE IN PLUMBING KNOW-HOW AND COST
CONTROL INTERESTED IN JOINING WITH JAPANESE SUPPLIER/
CONSTRUCTOR.

3. TIE-UP, EITHER LICENSE OR JOINT-VENTURE COULD LEAD TO
FURTHER EXTENSIVE BUSINESS FOR U.S. FIRM IN AREA WHERE
KNOW-HOW, AND COST CONTROL AND ANALYSIS, NOW VERY WEAK BUT
BECAMING HIGHLY IMPORTANT WITH GROWING COMPETITIVENESS IN
BUILDING TRADE.

CONTACT: INTERESTED U.S. FIRMS SHOULD CONTACT:

MR. MCDONALD W. SULLIVAN
VICE PRESIDENT
RAMADA-CHORI JAPAN, INC.
2-13-2 HACHOBORI
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CHUO KU, TOKYO 104

TELEPHONE: 03-553-2905
CABLE: RAMADA JAPAN
TELEX: J 28730

COMMENT: RAMADA INNS IS WORLD'S 2ND LARGEST HOTEL COMPANY.
CHORI IS 11TH LARGEST JAPANESE TRADING COMPANY WITH ANNUAL
SALES OF OVER DOLS 2 BILLION. RAMADA-CHORI WILL SEEK JAPANESE
PLUMBING CONTRACTOR WITH WHOM U.S. CAMPANY CAN NEGOTIATE LICENSE/
JOINT VENTURE AND POSSISLB E MATERIALS SUPPLY AGREEMENT.
HOLLOWAY

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